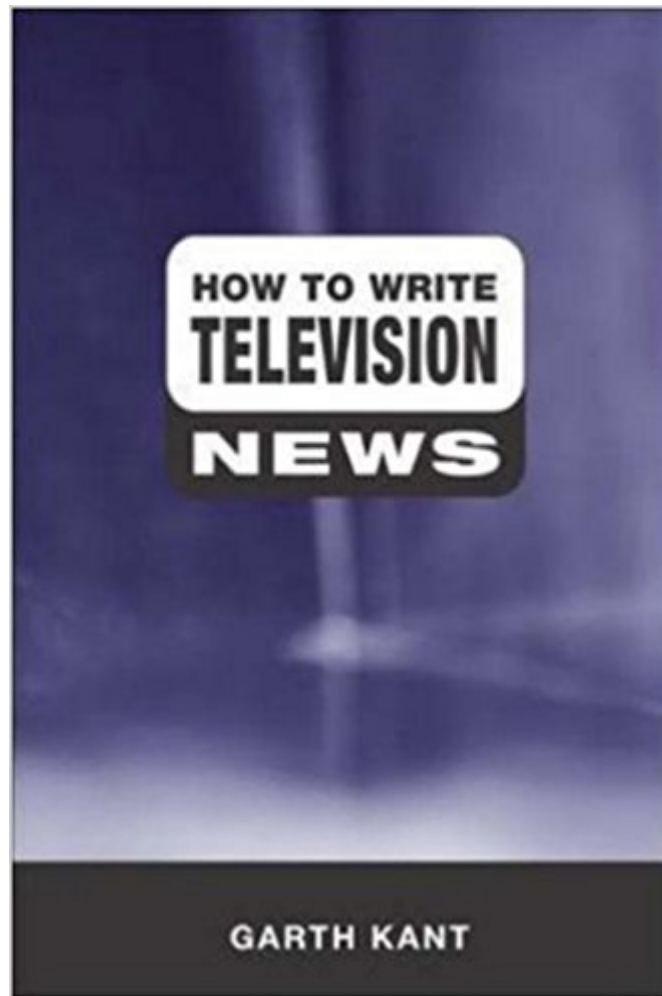




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How To Write Television News



Synopsis

Break into the TV newswriting business with this expert guide *How to Write Television News* delivers dozens of tips and principles used to train writers at CNN Headline News in a guidebook of simple formulas and clear explanations for becoming a solid television news writer. Actual network news scripts illustrate what to do and what not to do. Aspects covered include leads and style, as well as demonstrations when a dry and straightforward approach is appropriate and when a more creative style can be used to better effect.

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Garth Kant is the six o'clock producer for KGUN-9 News and a former writer and producer for CNN Headline News and MSNBC.

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